



CATHERINE BOSLEY

- Award-Winning TV Journalist
- National Speaker
- TEDx Speaker
- Consultant/Coach
- Online Advocate
- Author
- Adjunct Professor

SEEN ON:



Catherine Bosley is a two-time Emmy nominated, and Associated Press Award winning TV anchor and reporter. That includes thirty years of on-camera and public speaking experience, with powerful and thought-provoking messages to share with the world.

She's known for her "down-to-earth" style, authenticity and versatility. Her captivating presentations draw on her own remarkable life journey, including invites to appear on shows like ***Good Morning America, Inside Edition*** and ***Oprah***.

Armed with unique insight, Catherine's programs empower others with new perspective, technique and tools to make more mindful choices in this day of "digital everything." From her keynote speeches and break-out sessions chock-full of foresight and inspiration, to her workshops and individual coaching, her guidance proves to be a "game-changer" on several levels, especially for young people who have so much ahead of them.





“It was engaging, it was impactful. I think it hits students square in the face of what they’re dealing with today as far as social media. **I think as many kids as possible in the United States and around the world need to hear this message.**”

Jeff Jackson
Assistant High School Principal

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*“It was tremendous. It was real. It was very timely and things our kids needed to hear. She had them in the palm of her hand because she had real true-life stories, things that are affecting them on a day to day basis with their social media use and things that are going to affect them into the future. It was message they probably heard before but, maybe didn’t apply any consequences to until they heard that speech. **I think it’s going to make a big difference in a lot of those kids’ lives.**”*

Tom Steger
High School Teacher

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*"I thought Catherine's presentation was amazing especially in our 21st century with our technology. Students don't always think before they hit send or take that picture and I thought it was a great lesson to keep in mind ...that their digital mark does not leave. She really related to the high school kids. They loved it! **They were laughing they were involved.**"*

Rachael Rankin
Assistant Principal

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*"I thought it was a great presentation. I think our students could relate to it. Social media is huge now with this age group, so I think them hearing her personal story it hit a tone. **Set a great example for them to follow.**"*

Christopher Thompson
High School Principal

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*"I thought it was great. I thought it was a really good message for kids to hear. The kids were engaged, they were interested and it was just true to life, something that hits home. So, **I would recommend all students should hear that** and know what are the consequences and what can happen from just one simple decision."*

Toni Haidaris
High School Guidance Counselor

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*"**Catherine's story was authentic and enlightening.** You may think this would never happen to me, but in the digital age we live, we can absolutely become a victim of cyberbullying or humiliation. Catherine shares her knowledge on how to protect ourselves and the steps to take if we find ourselves in a cyberbullying situation. Catherine is engaging and a pleasure to hear speak. I would recommend her for young adults and adults alike."*

Darla Moore
High School Mother's Club

CATHERINE IS AFFILIATED OR WORKED WITH:



TOPICS/PROGRAMS:

“Forever & For All to See: Our Day of Digital Everything”

- **Format:** Keynote, Break-out Sessions, Group Consulting, Online Programs/Webinars
- **Perfect For:** Corporate, Conference, Leadership, Empowerment, Education
- **Virtual Available**

Summary: Features the growing importance of reputation/image management in this day of “digital everything.” The goal is to fuel a mindfulness about the fact that there is so little room for a “what was I thinking moment,” online or off, before it could become attached to you “forever and for all to see,” one mouse click away. That’s especially alarming with the increasing pressure and temptation to share details of our lives, as well as our thoughts, with the world on a regular basis. It is based on Catherine’s own story of global humiliation, online style, that got her invited to appear on shows like **Oprah, Good Morning America, Inside Edition, The O’Reilly Factor.**

On the cautionary side, the program is empowering, providing actionable steps to protect yourself, on a personal and professional level, from digital/social media drama.

On the inspirational side, the presentation provides hope for overcoming such situations as Catherine shares her P.A.C.T. strategy for rising above. Too many people believe their lives and careers are over when something like a post, picture, email or text goes bad. It doesn’t have to be that way.

“Make It Count”

- **Format:** Keynote, Break-Out Sessions, Group Consulting, One-On-One Coaching, Online Programs/Webinars
- **Perfect For:** Conferences, Corporate, Leadership, Empowerment, Church, Education, Charity
- **Virtual Available**

Summary: The goal is to inspire and motivate. It features the importance of defining your self-identity through finding the value in all of life’s experiences, good and bad, and making them for count. Too often we dwell on our mistakes, and our tumult focusing on exclusively the negative attached to those situations. With that, it’s so common to beat ourselves up with remorse, regret and guilt. This program sheds new perspective on why that should not be the case and the merit of those tough times and mistakes in our “overall” picture.

This program is highly interactive using a number of group and individual activities. It’s cautionary in highlighting the risks of giving too much power to the wrong aspects of life. It’s empowering in demonstrating how to reframe those experiences to make them count for something good.

Presentation/Talent Coaching

- **Format:** One-On-One Coaching, Group Workshops, Online Programs
- **Perfect For:** On-Camera TV Talent, Corporate Leaders, Marketing Professionals, Social Media/Video Performance, Speakers, Educators
- **Virtual Available**

Summary: The goal is to develop and polish performance skill sets needed to be the most clear, effective and engaging presenter you can be, whether it’s on-camera, on a stage, or simply in the company conference room. The program focuses on everything from basic visual, vocal and stylistic technique, to learning and mastering the details that can make you stand out.

The “hands-on,” exercise driven training can take place in-person either one-on-one, or with small groups, as well as online through services such as Zoom and Skype.