

# CATHERINE BOSLEY



**-Award-Winning TV Journalist**

**-National Speaker**

**-TEDx Speaker**

**-Consultant/Coach**

**-Online Advocate**

**-Author**

**-Adjunct Professor**



## SEEN ON:



Catherine Bosley is a two-time Emmy nominated, and Associated Press Award winning TV anchor and reporter. That includes thirty years of on-camera and public speaking experience, with powerful and thought-provoking messages to share with the world.

She's known for her "down-to-earth" style, authenticity and versatility. Her captivating presentations draw on her own remarkable life journey, including invites to appear on shows like ***Good Morning America, Inside Edition*** and ***Oprah***.

Armed with unique insight, Catherine's programs empower others with new perspective, technique and tools to take on some of today's most pressing personal and professional challenges with renewed confidence. From her keynote speeches and break-out sessions chock-full of foresight and inspiration, to her workshops and individual presentation coaching, her guidance proves to be a "game-changer" on several levels.





## CATHERINE HAS WORKED WITH OR IS ASSOCIATED WITH:



## SPEAKING, WORKSHOP & COACHING PROGRAMS/TOPICS:

### *“Forever & For All to See: Our Day of Digital Everything”*

- **Format:** Keynote, Breakout Sessions, Group Consulting, Online Programs
- **Perfect For:** Corporate, Conference, Leadership, Empowerment Education
- **NOTE:** Live in-person OR virtual options available

**Summary:** Features the growing importance of online reputation/image management in this day of “digital everything.” The goal is to fuel a mindfulness about the fact that there is so little room for a “what was I thinking moment,” online or off, before it could become attached to you “forever and for all to see,” one mouse click away. That’s especially alarming with the increasing pressure and temptation to share details of our lives, as well as our thoughts and opinions with the world on a regular basis. It is based on Catherine’s own story of global humiliation—online style—that got her invited to appear on shows like **Oprah, Good Morning America, Inside Edition, The O’Reilly Factor.**

On the cautionary level, the program is empowering, providing actionable steps to protect yourself, on a personal and professional level, from digital/social media drama.

On the inspirational level, the presentation provides hope for overcoming such situations. Partnering with the largest online reputation management company in the U.S., [NetReputation.com](http://NetReputation.com), she offers proven steps on how to rise above on the technical side. On the emotional side, she shares her P.A.C.T. strategy. Too many people believe their lives, and careers are over, or their businesses are destroyed when something like a post, picture, email, or text goes bad. It doesn’t have to be that way.

#### **For more information on:**

- Length of presentation
- How it can be customized to the theme of your event or audience
- Pricing

**Contact:**

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**330-727-8444**

## ***“Make It Count”***

- **Format:** Keynote, Break-Out Sessions, Group Consulting, One-On-One Coaching, Online Programs/Webinars
- **Perfect For:** Conferences, Corporate, Leadership, Empowerment, Mental Health, Church, Education, Charity
- **NOTE:** Live in-person OR virtual options available

**Summary:** The goal is to inspire and motivate. It features the importance of defining your self-identity through finding the value in all of life’s experiences, good and bad, and making them count, not just for ourselves but for others as well. Too often we dwell on our mistakes and our tumult focusing exclusively on the negative attached to those situations. With that, it’s so common to beat ourselves up with remorse and guilt, not to mention the tendency to foster resentment. This program offers new perspective on the merit of those tough times that fall upon or blindside us, as well as challenges that are consequential to our own apparent missteps. More importantly, it introduces the invaluable process of sharing the often-unrecognized wisdom derived from those moments to make your world and the rest of the world a better place. Bottom line: every person has a story that counts—it’s up to each of us to MAKE it count. This program sheds light on just how to do that.

This program is highly interactive using several group and individual activities. It’s cautionary in highlighting the risks of giving too much power to the wrong aspects of life. It’s empowering in demonstrating how to reframe all kinds of life experiences.

## ***Presentation/On-Camera Coaching***

- **Format:** One-On-One Coaching, Group Workshops, Online Programs
- **Perfect For:** On-Camera TV Talent, Corporate Leaders, Social Media/Video Performance, Speakers, Educators
- **NOTE:** Live in-person OR virtual options available

**Summary:** The goal is to develop and polish performance skill sets needed to be the most clear, effective, and engaging presenter you can be, whether it’s on-camera, on a stage, or simply in the company conference room. The program focuses on everything from basic visual, vocal and interactive technique, to learning and mastering the details that can make you stand out whenever the spotlight is pointed at you.

The “hands-on,” exercise driven training can take place in-person, one-on-one or with small groups, as well as online through services such as Zoom and Skype.



## TESTIMONIALS ON CATHERINE'S WORK:

*"She started off with the basic 'getting to know you,' and then she hit us with a BAM, 'this is what I'm talking about.' I was captivated, I wanted more. **The information is relevant, not only from a personal standpoint, but from a corporation standpoint in understanding how your brand reputation is so important.**"*



**KEVIN CLAYTON**  
V.P. of Community Engagement  
Cleveland Cavaliers

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*"The topic was pertinent, it was serious, but she brought a great amount of levity to it. I think everybody really, really enjoyed it. She spoke for about an hour and every eye was on her. She did a great job. I'm so glad she was here. **It was really an important topic I hope the whole world hears it.**"*

**BETH BEERS**  
Trade Compliance Auditor  
Nordson Corporation



*"Catherine is amazing. I've used her with all three of my businesses. **She's inspiring and keeps the audience engaged.** They leave motivated. She has an incredible story to tell."*

**JOHN DIJULIUS,**  
CEO/President  
The DiJulius Group

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*"The way she connected with the audience was fabulous. **Catherine has this wonderful charisma that just draws you in.** This topic is something we all need to think about more and I thought it was courageous of her to put herself out there like that. It had such a personal note which helps you understand how it could impact any of us."*

**DR. LISA MEEK**  
Dermatologist  
The Parker Skin & Aesthetic Clinic



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*"One of the comments we heard today was **you could hear a pin drop** because of the attention of the audience on Catherine. It was engaging. She tells a very personal story that affected her, and helps the audience understand how something like that could affect them, too, and their family or business."*

**JEFF KADLUB**  
**Dir. Marketing and Strategy**  
**Cleveland Cavaliers**

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*"I thought Catherine was amazing. Her speech was absolutely on point for some of the challenges, not just kids, but also adults, are facing today. Everyone's eyes were absolutely glued on Catherine. **I think if people are going to remember anything from this conference, it'll be her speech.**"*

**LITSA VARONIS**  
**Multimedia Specialist**  
**Hiram College**

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*"She engaged the crowd and sparked enthusiasm. Catherine received an "excellent" rating in our post event survey. Her passion and relatable nature make her a great fit."*

**Cheryl Tarantino**  
**Exec. Director, (NOAS) Northeast Ohio Adoption Services**

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*"She is warm, open, welcoming, inclusive and always has time to speak with our guests..." "Thank you for being a "ray of sunshine" at our events and for your generosity with our organization and our participants."*

**SEAN SHACKLETT, MPA**  
**Executive Director**  
**Susan G. Komen Northeast Ohio**

