

# CATHERINE BOSLEY



- Award-Winning TV Journalist
- National Speaker
- TEDx Speaker
- Consultant/Coach
- Online Advocate
- Author
- Adjunct Professor



## SEEN ON:



Catherine Bosley is a two-time Emmy nominated, and Associated Press Award winning TV anchor and reporter. That includes thirty years of on-camera and public speaking experience, with powerful and thought-provoking messages to share with the world.

She's known for her "down-to-earth" style, authenticity and versatility. Her captivating presentations draw on her own remarkable life journey, including invites to appear on shows like **Good Morning America, Inside Edition** and **Oprah**.



Armed with unique insight, Catherine's programs empower others with new perspective, technique and tools to take on some of today's most pressing personal and professional challenges with renewed confidence. From her keynote speeches and break-out sessions chock-full of foresight and inspiration, to her workshops and individual presentation coaching, her guidance proves to be a "game-changer" on several levels.



**CATHERINE HAS WORKED WITH OR IS ASSOCIATED WITH:**



## **SPEAKING, WORKSHOP & COACHING PROGRAMS/TOPICS:**

### ***“Forever & For All to See: Our Day of Digital Everything”***

- **Format:** Keynote, Breakout Sessions, Group Consulting, Online Programs
- **Perfect For:** Corporate, Conference, Leadership, Empowerment Education
- **NOTE:** Live in-person OR virtual options available

**Summary:** Features the growing importance of online reputation/image management in this day of “digital everything.” The goal is to fuel a mindfulness about the fact that there is so little room for a “what was I thinking moment,” online or off, before it could become attached to you “forever and for all to see,” one mouse click away. That’s especially alarming with the increasing pressure and temptation to share details of our lives, as well as our thoughts and opinions with the world on a regular basis. It is based on Catherine’s own story of global humiliation—online style—that got her invited to appear on shows like **Oprah, Good Morning America, Inside Edition, The O’Reilly Factor.**

On the cautionary level, the program is empowering, providing actionable steps to protect yourself, on a personal and professional level, from digital/social media drama.

On the inspirational level, the presentation provides hope for overcoming such situations. Partnering with the largest online reputation management company in the U.S., [NetReputation.com](http://NetReputation.com), she offers proven steps on how to rise above on the technical side. On the emotional side, she shares her P.A.C.T. strategy. Too many people believe their lives, and careers are over, or their businesses are destroyed when something like a post, picture, email, or text goes bad. It doesn't have to be that way.

#### **For more information on:**

- **Length of presentation**
- **How it can be customized to the theme of your event or audience**
- **Pricing**

**Contact:**

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## ***“Make It Count”***

- **Format:** Keynote, Break-Out Sessions, Group Consulting, One-On-One Coaching, Online Programs/Webinars
- **Perfect For:** Conferences, Corporate, Leadership, Empowerment, Mental Health, Church, Education, Charity
- **NOTE:** Live in-person OR virtual options available

**Summary:** The goal is to inspire and motivate. It features the importance of defining your self-identity through finding the value in all of life’s experiences, good and bad, and making them count, not just for ourselves but for others as well. Too often we dwell on our mistakes and our tumult focusing exclusively on the negative attached to those situations. With that, it’s so common to beat ourselves up with remorse and guilt, not to mention the tendency to foster resentment. This program offers new perspective on the merit of those tough times that fall upon or blindside us, as well as challenges that are consequential to our own apparent missteps. More importantly, it introduces the invaluable process of sharing the often-unrecognized wisdom derived from those moments to make your world and the rest of the world a better place. Bottom line: every person has a story that counts—it’s up to each of us to MAKE it count. This program sheds light on just how to do that.

This program is highly interactive using several group and individual activities. It’s cautionary in highlighting the risks of giving too much power to the wrong aspects of life. It’s empowering in demonstrating how to reframe all kinds of life experiences.

## ***Presentation/On-Camera Coaching***

- **Format:** One-On-One Coaching, Group Workshops, Online Programs
- **Perfect For:** On-Camera TV Talent, Corporate Leaders, Social Media/Video Performance, Speakers, Educators
- **NOTE:** Live in-person OR virtual options available

**Summary:** The goal is to develop and polish performance skill sets needed to be the most clear, effective, and engaging presenter you can be, whether it’s on-camera, on a stage, or simply in the company conference room. The program focuses on everything from basic visual, vocal and interactive technique, to learning and mastering the details that can make you stand out whenever the spotlight is pointed at you.

The “hands-on,” exercise driven training can take place in-person, one-on-one or with small groups, as well as online through services such as Zoom and Skype.



## TESTIMONIALS ON CATHERINE'S WORK:

*"I thought Catherine was amazing. Her speech was absolutely on point for some of the challenges, not just kids, but also adults, are facing today. Everyone's eyes were absolutely glued on Catherine. **I think if people are going to remember anything from this conference, it'll be her speech.**"*

**Litsa Varonis, Multimedia Specialist  
Hiram College**

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*"Catherine's speech, as expected, was exquisitely delivered. It was straight from the heart, very compassionate and emotional. Really captivating. **Her message captivated the audience to the core.**"*

**Peter Orr, Professor  
Lakeland Community College**

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*"Catherine's speech was fabulous. She spoke from her heart. She intertwined her personal journey and was motivational with our students. **Catherine really challenged them to be their best in life.**"*

**Connie Bowler, RN  
Lakeland Community College**

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*“Catherine’s speech was really informative and something we all need to hear again. As college students, there’s no one telling us what to do and **we just need that extra voice.**”*

**Casey, Student  
University of Akron**



*“It was eye-opening. It’s a really critical topic to talk about, especially for college students, but Catherine made it fun and interactive and engaging. When you leave that presentation, **you think about the guidelines she gave to protect your future.**”*

**Danny Charney, Student  
University of Puget Sound**



*“She started off with the basic ‘getting to know you,’ and then she hit us with a BAM, ‘this is what I’m talking about.’ I was captivated, I wanted more. **The information is relevant, not only from a personal standpoint, but from a corporation standpoint in understanding how your brand reputation is so important.**”*



**KEVIN CLAYTON  
V.P. of Community Engagement  
Cleveland Cavaliers**

